

## **2010 RDX LEASE FOR ONE YEAR**

### MINI RULES: LEGAL – NATIONAL OFFER – Win a 2010 RDX lease for one year:

No purchase/race entry necessary. Automatic entry for each eligible entrant to the Acura Canada Running Series. Contest closes September 15, 2009 at 11:59pm Eastern Time. Open to Canadian residents over the age of majority with a valid driver's license. One (1) prize available to be won, consisting of a one year lease of a **New 2010 Acura RDX**. Approximate retail value is \$9 048. Limit one (1) entry per person. Odds of winning depend on the number of eligible entries received. Visit **canadarunningseries.com**] for full contest rules.

### FULL CONTEST RULES: LEGAL – NATIONAL OFFER – Win 2010 RDX lease for one year:

## **2010 RDX LEASE FOR ONE YEAR (“Contest”) Contest Rules**

### **ELIGIBILITY:**

The Contest is open to legal residents of Canada who are over the age of majority in their province or territory of residence and who hold a valid driver's license, excluding employees (and those with whom such employees are domiciled) of **Honda Canada Inc.** (the “Contest Sponsor”), its affiliated dealers, advertising and promotion agencies and suppliers of materials and services relating to the Contest. The Contest is subject to all applicable federal, provincial and municipal laws and regulations.

### **HOW TO ENTER:**

Each race participant registered by September 15, 2009 in any Acura Canada Running Series event listed below who meets the eligibility criteria will automatically be entered into the Contest. Maximum one automatic entry per registered race per person(1). If you are an eligible race participant and you do not want to be entered please contact Canada Running Series – [kathryn@canadarunningseries.com](mailto:kathryn@canadarunningseries.com).

**Sun Mar 8 - Vancouver 8k**

**Sat Apr 4 - Toronto 8k and 5k**

**Sun Apr 19 - Montreal 21k and 5k**

**Sun May 3 - Toronto 10k**

**Sun Jun 28 - Vancouver 5k**

**Sun Jul 19 - Toronto 10 (miles) and 5k**

**Sun Sept 27 – Toronto Waterfront Marathon**

**Sat Oct 17 – Toronto 10k, 5k**

OR

No Purchase/Race Entry Necessary. To enter without participating in a race, send an original handwritten 50 word or more essay about “Why you want to win the 2010 Acura RDX” “Canada Running Series RDX Contest” to: Toronto B, 119 Spadina Ave, P.O. Box 6, Toronto, Ontario M5T 2T2 received no later than September 15, 2009. You may enter by essay one (1) time each essay must be original and must be mailed in a separate envelope with sufficient postage.

Limit one entry per person/email address permitted. If it is discovered that you attempted to enter more than one time, all your entries will be void.

**THE PRIZE:**

There will be one (1) prize awarded consisting of a one year lease of a 2010 Acura RDX (the “Prize”) RDX Tech package in black. Approximate retail value of the Prize is \$9,048. The winner must sign a one-year lease agreement (“Lease”), and must be insurable and eligible under the Lease terms and conditions. Without limiting the effect of the Lease, the following conditions shall apply to the use the Prize:

- The winner must have a valid driver’s licence in his/her province or territory of residence at the time he/she takes possession of the Prize, as well the winner must be insurable.
- The winner must not have been convicted of a criminal offence related to the use or operation of a motor vehicle for which a pardon has not been granted, failing which he/she shall forfeit the Prize, without any compensation whatsoever;
- In the event the winner exceeds a **24 000** km limit, he/she will be responsible for a **15¢/km** surcharge at the end of the Lease;
- License, gasoline, fees related to any infraction, usual maintenance fees and taxes other than those applicable to the Lease are the sole responsibility of the winner;
- The winner shall be solely responsible for any and all damages to the vehicle that are not covered by the insurance;
- Only the winner will be authorized to drive the vehicle;

- The vehicle will be delivered to the Acura dealership nearest the winner's home and must be returned in the same condition as assumed, normal wear and tear excepted; and

The Prize must be accepted as awarded and may not be transferred, assigned, or exchanged and has no cash surrender value in whole or in part. The Contest Sponsor reserves the right to substitute the Prize or any portion thereof for a prize of at least equal value in the event of unavailability, or for any reason whatsoever.

### **THE DRAW:**

A random draw, conducted by a representative of the Contest Sponsor, from all completed entries received as of the Contest Closing Date will be made on September 18, 2009, at approximately 12:00pm Eastern Time in Toronto, Ontario. Odds of winning depend on the number of eligible entries received. The selected entrant will be contacted by telephone at the telephone number indicated on his/her entry within three (3) business days. Before being named the Winner, the selected entrant must: ii) return a signed Declaration and Release of liability and publicity by September 24, 2009, failing which the prize will be forfeited and an alternate winner may be randomly selected. If a selected entrant cannot be reached within seven (7) business days of the first phone call attempt and after a minimum of three call attempts by the Contest Sponsor, or if the entrant declines the prize, or does not otherwise comply with these Contest Rules ("Rules"), another random draw or draws will be conducted to select a replacement winner in the same manner.

### **GENERAL RULES**

By entering the Contest, the selected entrant agrees to the publication, reproduction and/or other use of his/her name, address, voice, statements about the contest and/or photograph or other likeness without further compensation, in any publicity or advertisement carried out by the Contest Sponsor in any manner whatsoever, including print, broadcast or the Internet.

Before being declared the Winner, the selected entrant will be required to sign a declaration stating that he/she: (i) has read, understood and complied with these Contest Rules; (ii) grants all consents required as contemplated in these Contest Rules; (iii) accepts the prize as offered, and releases the Contest Sponsor and its parent companies, subsidiaries, affiliates, related companies, advertising and promotion agencies, and each of their respective officers, directors, employees and agents, from any and all liability of any kind arising out of the selected entrants participation in this Contest and receipt and use or misuse of the Prize.

All entry forms are subject to verification by the Contest Sponsor or its representatives. The Contest Sponsor, and its advertising and promotion agencies are not responsible for late, lost, misdirected, delayed or illegible entries, requests or prize claims. Without limitation, the Contest Sponsor, and its advertising and promotion agencies will not be liable for any failure of the web site during the Contest; for any technical malfunction or other problems relating to the telephone network or lines, computer on-line systems,

servers, access providers, computer equipment or software; for the failure of any entry to be received by the Contest Sponsor or its advertising and promotion agencies for any reason including, but not limited to, technical problems or traffic congestion on the Internet or at any web site; or any combination of the above. Further, the Contest Sponsor and its advertising and promotion agencies will not be liable for any injury or damage to an entrant's or any other person's computer related to or resulting from participating or downloading any material in the Contest.

The Contest Sponsor reserves the right, subject to the approval of the Régie des alcools, des courses et des jeux ("Régie"), to withdraw or amend this contest in any way, in the event of an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of the Contest Sponsor that interferes with the proper conduct of this contest as contemplated by these Rules. Any attempt to deliberately damage any web site or to undermine the legitimate operation of this contest is a violation of criminal and civil laws and should such an attempt be made, the Contest Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

This Contest is subject to all applicable federal, provincial and municipal laws. Void where prohibited by law. The decisions of the contest judges with respect to all aspects of this Contest are final and binding on all entrants without right of appeal.

In the event of a dispute, online entries will be deemed to have been submitted by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the person who is assigned an email address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. If the identity of an online entrant is disputed, the authorized account holder associated with the email account at the time of entry will be deemed to be the entrant. A selected entrant may be required to provide proof that he/she is the authorized account holder of the email address associated with the selected entry name change. The sole determinant of the time for the purposes of a valid online entry in this contest will be the Contest server machine(s).

The Contest Sponsor, with the consent of the Régie, reserves the right to cancel or suspend this Contest in the event of any accident, printing, administrative, or other error of any kind without prior notice or obligation.

For Quebec residents: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of the prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with his/her entry only for the purpose of administering the contest and in accordance with Sponsor's Privacy Policy unless the entrant otherwise agrees.

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